

For Immediate Release

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**Craig Sasser, Managing Member of Moneta Energy, LLC, will make a
Public Announcement of the Redevelopment of the Lee Plaza Residential Hotel
at the**

**11th Annual Event of the West Grand Boulevard Collaborative (WGBC)
Breakfast on the Boulevard, to be held at Laborers' Union Local 1191 in Detroit at
9:00 a.m., Thursday, November 19, 2015**

Detroit, MI (November 17, 2015) – On Thursday, November 19, 2015, at the 11th Annual Event of the West Grand Boulevard Collaborative, Craig Sasser, Managing Member of Moneta Energy, LLC, will announce the redevelopment of the historic Lee Plaza, a Charles Noble building constructed in 1929. It is registered with the State of Michigan as a Historic Site, and was added to the United States Register of Historic Sites on November 5, 1981. The official announcement will be made by Craig Sasser, Managing Member of Moneta Energy, LLC.

Mildred Hunt Robbins, President and Co-Founder of the West Grand Boulevard Collaborative, states “the WGBC welcomes the news of the redevelopment of the 17-story Lee Plaza icon, a jewel in the City of Detroit, which was in jeopardy of being lost by years of neglect and vandalism. The WGBC is especially pleased that the project is being undertaken by a developer who understands the importance of sustainable development, as demonstrated by plans for a zero-energy building, and also the importance of community engagement and collaboration, as demonstrated by relationships now being forged with the West Grand Boulevard Collaborative (WGBC) and all other constituents in the local community”.

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